



# Sponsorships

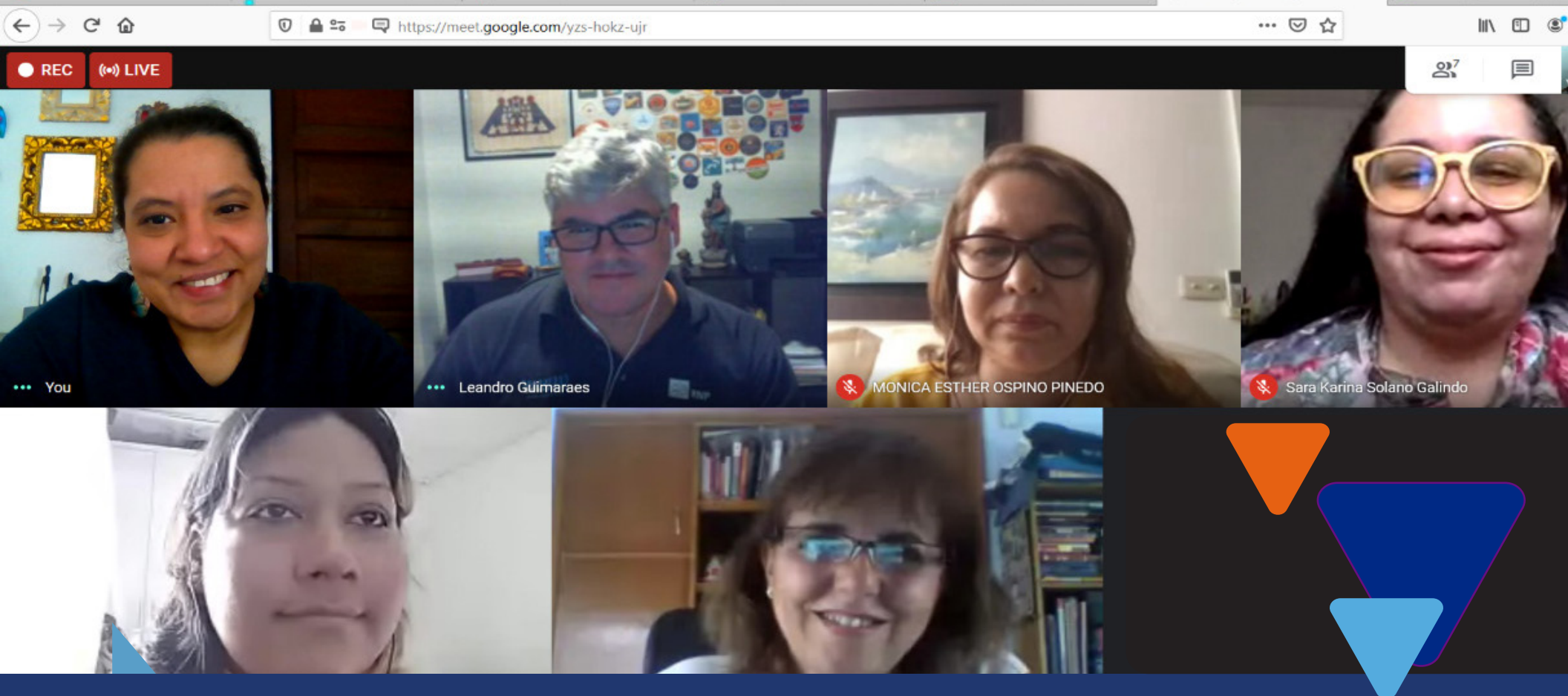
**MONTEVIDEO - URUGUAY - Hybrid**

**Novembre, 2022**

<http://tical2022.redclara.net/>

A Conference  
foster by :





## Introduction Welcome to TICAL2022!

TICAL returns in person and virtually, reformulating itself to include almost only directors of technology, research and decision makers from the Latin American universities that are members of the academic networks that make up RedCLARA.

TICAL will focus more and more on the conversation about new technologies and the one-to-one approach that we have been sorely lacking in these years of the pandemic. More than ever, we will seek collaboration, especially with industry, helping to promote the development of education, science and

innovation in the regional academic scene. All this, through the construction of a cooperative scenario to promote and disseminate the development of new technologies and best practices in the current educational environment.

Join this unique experience of exposing your tools and services for educational institutions in the region!



## TICAL in numbers

Along more than **10 years** of TICAL,  
we have had:

More than **5000** participants  
**50** countries represented  
More than **550** presentations

And only in **2021**, we had:

More than **1500** participants  
& **42** countries represented



# TICAL has been sponsored by



Description	Description	Diamond	Gold	Silver	Bronze
		USD\$25,000	USD\$20,000	USD\$15,000	USD\$10,000
Presentations	Presentation in plenary session*	x			
	Parallel session presentation		x		x
	Seminar or intensive workshop of 2 hours. Workshops with certification by companies will be privileged.	x	x	x	
Tickets	Passes to the event	4	3	2	2
Fair of Stands	Big Booth	x			
	Medium Booth		x	x	
	Small Booth				x
Co-Work Room	Branding throughout the room*	x			
Digital Dissemination	TICAL's Facebook highlighted as a sponsor	x	x	x	x
	TICAL's Twitter highlighted as a sponsor	x	x	x	x
	TICAL's LinkedIn highlighted as a sponsor	x	x	x	x
	Authorization one month before and one month after the Conference for the use of the mailing list with the participants, prior authorization (ask feasibility by company)	x	x	x	
Banners	In workshop room	x	x	x	
	In Parallel Sessions rooms		x		x
Company Logo at	TICAL2022 website Home page	x	x	x	x
	Programme at TICAL2022	x	x	x	x
	All emails from TICAL2022 after signing the sponsorship contract	x	x	x	x
Raffle at the Fair of Stands	Raffle during coffee break hours	x	x		
	An opening or closing day raffle			x	x
* Only one company					

SEPARATE ITEMS	Price	Detail
Parallel Session*	USD\$8,000	15-minute presentation of the company in the parallel block.
Workshop**	USD\$12,000	Seminar or intensive workshop of 2 hours. Workshops with Certification by companies will be privileged. Additionally, the company will have two free passes for the workshop and in the room where it takes place and will be able to display the image that best represents it.
Co Work Lounge***	USD \$15,000	Branding throughout the brand room
Small Booth	USD \$5,000	2x3m Booth
Medium Booth	USD \$8,000	2x6m Booth
Big Booth	USD \$10,000	2x9m Booth
Besides:		
CLARATec***	USD \$15,000	Presentation of 90 minutes of company in alternate event CLARATec
*Exclusive for 2 sponsors		
** Exclusive for 3 sponsors		
*** Exclusive for 1 sponsor		



# See you!

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